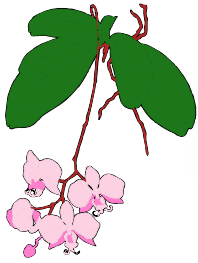


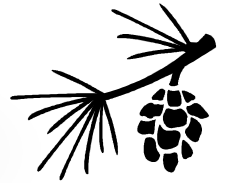
March 2010



Pinelands Orchid Society

www.pinelandsorchidsociety.org

P.O. Box 954 - Voorhees, NJ 08043



From the Officers & Trustees

OrchidWiz Is Coming to our Auction!

You've heard everyone talking about *OrchidWiz*. If you've been wanting to own your own *OrchidWiz* program but have been counting your pennies, you'll want to attend our Annual Auction on May 4th. As part of their **OrchidSwap** program, the *OrchidWiz* folks are offering orchid societies a complimentary copy for raffle or auction, and this year we have one! See page 3 of the newsletter to read more about what *OrchidWiz* can do for you, or ask one of our Pinelands members who uses the program. . .and loves it! The regular sale price of the *OrchidWiz* program is \$259, so this is your chance to obtain this wonderful product at a bargain price.



At Longwood Gardens: Orchid Extravaganza – January 23 through March 31

Immerse yourself in a dazzling world of orchids as Longwood transforms its Conservatory into a lush oasis showcasing the divas of the plant world. Highlights include a romantic Valentine's Dinner in the Conservatory, family-friendly OrKID Days, the Jazz Club featuring Grammy-winning trumpeter Terence Blanchard and vocalist Jane Monheit, a Clivia Show, a celebration of Samuel Barber with Curtis on Tour, and the return of the International Orchid Show and Sale in March.

Monthly Meeting Reminder

The next meeting of the Pinelands Orchid Society will take place on **Tuesday, March 2nd, 2010** at Medford Leas, 1 Medford Leas Way, Medford, NJ 08055



Doors will be open to accept Show Table plants at 7:00 p.m.

Please Remember!

Show Table plants, along with their completed Show Table slips, **must be on the Show Tables by 7:30 sharp** in order to be eligible for ribbon judging!

If your last name begins with the letters **O** through **Z** please bring a snack to share! The society will provide hot and cold beverages.



The Orchid Calendar

- **Tuesday, March 2nd—Pinelands Orchid Society's monthly meeting** at 7:30 p.m. at Medford Leas. Program [described below](#).
- **February 28th thru March 7th—2010 Philadelphia International Flower Show.** It's easy to enter your blooming orchids in the Orchid Classes at The Flower Show! You may enter 3 plants per entry day using PHS's post-entry process. We'll be there to greet you and your orchids! Call or email Christine Jacoby for details: 609-22-3210/roji@comcast.net.



S/c. Final Touch 'Lemon Chiffon'
Grown by Bayard Saraduke

- **March 26th thru March 28th—SEPOS International Orchid Show at Longwood Gardens.** You'll be in awe of the thousands of beautiful orchids displayed by individuals, societies, and growers from several countries. You can also buy orchids of your own from 20 different growers based on two continents. And don't forget the fabulous **Dinner Dance** in the East Conservatory Complex on the night of March 27th.
- **DVOC—The Delaware Valley Orchid Council's** Board of Directors Board of Directors has decided to change the date of this year's Speaker's Forum from the spring to September 25th. More details and a list of this year's speaker line up will be forthcoming.
- **Summer Orchid Fest—**You may have seen that the Annual Summer Orchid Fest will no longer be held at Parkside. Parkside has had 12 great years hosting this annual orchid event and are ready to change the complexion of our summer season. This year, Silva Orchids of Neptune, NJ, has picked up the ball and will run with it. They are currently planning to host the **SHORE ORCHID FESTIVAL** on July 23 to 25, 2010.

Our March 2nd Meeting:

The Japan Grand Prix International Orchid Festival 2010

We are in for a treat! Our President, Bayard Saraduke, attended the 20th Japan Grand Prix International Orchid Festival in February. A gifted photographer, Bayard returned with gorgeous pictures taken at the Festival. This editor caught a glimpse of a few of them today. . .unbelievable! You won't want to miss our March 2nd meeting!



What is OrchidWiz



OrchidWiz is an easy-to-use software application for orchid research, discovery and to help growers keep track of their orchids. It was designed with three primary goals in mind: (1) Ease-of-use; (2) Accuracy; and (3) Completeness.

OrchidWiz is so intuitive that anyone who can use a computer mouse can benefit from it. There are thousands of OrchidWiz aficionados around the world. Many world-class institutions use OrchidWiz for their basic research needs, i.e., Selby Gardens, the Smithsonian Greenhouse and the Singapore Botanic Gardens. More than 200 orchid nurseries and 330 Orchid Society judges have licensed OrchidWiz, another testimony to its breadth and accuracy.

Discover Orchids

My Plants All Plants Journal Viewed All

- Inventory and track your own orchids in the OrchidWiz Journal

- Add your own photographs into the Journal.
- Almost 40,000 color photographs of orchids.



- Photographic references for almost 16,000 species.
- Look-up orchids by new taxonomic names or by older more familiar Sander's names
- Information on more than 29,000 species.
- Genealogy charts for more than 127,000 hybrids.



- 16 distinct breeding groups provided for ease of search and analysis.

- Geographical distributions of over 26,000 species.
- Month-by-month flowering times for more than 5,300 species.
- Data from 2,649 Charles Baker cultivation sheets displayed in graphical form.



- Light intensity and night temperature recommendations for 4,100 species.



- Award data from the AOS, CSA, AOC, and the OCNZ, a total of more than 73,000 awards.

Excited about Orchids

"I have observed an interesting reaction in myself since I started using OrchidWiz to inventory my collection... I am actually getting EXCITED again about my orchids in a way I haven't felt in awhile." --Cynthia Hill



ORCHIDWIZ

Encyclopedia and Journal

www.orchidwiz.com

145 NE 95th Street Miami Shores, FL 33138

305-758-3596

Pinelands Orchid Society thanks Susan Taylor, *BellaOnline's* Orchid Editor, for the following article. For more great articles about 'all things orchids', visit:
<http://www.bellaonline.com/site/Orchids>

How to Choose a Healthy Orchid

When you are looking at orchid plants in a nursery the chances are that they will be healthy and well grown. However, there are some things you can look for to ensure that the plant you're buying will be the best you can get.

The best way to get flowers that you are going to like is to buy a plant in bloom, or a plant that is exactly the same (a mericlone) of one that you have seen in bloom. Check the leaves on the plant to make sure that they are plump and smooth looking not wrinkled or pocked. They should be of uniform color and have few if any spots. Some varieties of orchids will develop spots on the leaves from high light levels, so ask your vendor about it. Look for insect damage under the leaves and check the media to make sure that it and the visible roots look healthy.

The flowers should be free of any odd looking color breaks which might indicate a viral infection. Color breaks can be anything from unusual patterning when the color should be plain to blotching. If you think a flower looks odd, check with another vendor for the same plant and compare flowers. One exception would be the harlequin Phals which have spots which can be different on each flower.

If possible, take the plant out of the pot to inspect the roots so that you know they are healthy and growing and not rotting. This is not always possible to do, especially if you are purchasing from a vendor such as a super-market or hardware store. In that case, make sure that the orchid has not been overwatered and sitting in water. The leaves will show withering and sunken spots from overwatering just as they do from under watering. In many cases it is possible to save these orchids by immediately taking them out of the decorative plastic and re-potting them in a good medium. Water carefully afterwards.

Always be sure to quarantine new plants if you have healthy plants already. Most new growers will learn this lesson the hard way by bringing home just one infected plant that will cause problems with all the others. Remember orchids only grow one or two new shoots a year. It will take years to replace all the leaves from a really bad insect devastation! Spray for insects and fungus and keep separated for approximately 10 days at the least. A month is even better.



Update Your E-mail Address



We are no longer sending newsletters through regular mail. Monthly newsletters will be sent **by e-mail only** the week before our scheduled meeting. Please let us know if your e-mail address changes during the year so that you continue to receive newsletters and society announcements during the year.

For those who do not have access to e-mail, our latest newsletter will be posted on the society's web site: www.PinelandsOrchidSociety.org during the week before our regularly-scheduled meeting. If you do not have access to the internet at home, you can log on to our web site at your local library.

E-mail address changes should be sent to our newsletter editor, Christine Jacoby at: roji@comcast.net

A fabulous new internet tool for orchid enthusiasts:

OrchidWiz Announces **OrchidMap.com**



Where do I buy orchids and orchid supplies? When is the next orchid show near me? Where is there an Orchid Society meeting? Is there a public garden with orchids in the town I'm traveling to? Are there any orchid seminars this week? **Www.OrchidMap.com** has the answers to these questions and more.

Help people easily find you! Advertise an event, your products, or Show on **OrchidMap**. Simply go to **Www.OrchidMap.com** and click on "Click here to add a location" link.

Pinelands Orchid Society Officers, Trustees, and Committee Members **2009-2010**

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VACANT

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Bob & Sherron Davis
Photography: Mike Scott

Members' Sale Plants

Delores Collier

Show Committee

VACANT

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Audio-Visual Mgr.

John Ceresani
ceresani@comcast.net

Hospitality/

Refreshments

Bob Bookbinder
Anita & Bob McGann



Sunshine Broker

If you know of any member who would appreciate receiving a "get well" note or condolence card during the year, please let Anita McGann know.

Anita can be reached at (856)779-0643.
rcm51402121@yahoo.com

**Pinelands Orchid Society
Monthly Meeting Time Schedule**

7:00—7:30	Arrival of Show Table Plants
7:30—7:45	Business Meeting/Announcements
7:45—8:15	Break for Refreshments and Culture Corner
8:15—9:00	Speaker or Program Presentation
9:00—9:30	Show Table Critique
9:30—9:45	Raffle



Lycaste macrophylla
Grown by Maurice Marietti



For those members bringing homemade baked goods to our monthly meetings, we ask that you kindly label your item with your name so that our members with food allergies may inquire about the item's ingredients.
Thank you!

A colorful poster for the 2010 Philadelphia Flower Show. The background is a vibrant orange and red flower. At the top left, it says "PNC presents". Below that, "2010 PHILADELPHIA FLOWER SHOW" is written in large white letters, with "THE PENNSYLVANIA HORTICULTURAL SOCIETY" underneath. A circular logo in the bottom left corner says "PASSPORT TO THE WORLD" and lists various countries: "UNITED STATES • BRAZIL • INDIA • NETHERLANDS • NEW ZEALAND • SINGAPORE • SOUTH AFRICA". At the bottom, it says "FEBRUARY 28 - MARCH 7".

An illustration of a woman with brown hair in a bun, wearing a purple shirt, sitting at a desk with a computer. The scene is enclosed in a yellow oval. Below the illustration, text reads: "The American Orchid Society now has a free newsletter for beginners which you can sign up for at the web site www.aos.org".